



NEWS RELEASE

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FOR IMMEDIATE RELEASE

September 9, 2008

CRUISEPORTINSIDER.COM™ LAUNCHES THE WEB'S MOST COMPREHENSIVE GUIDE TO MEXICAN RIVIERA PORTS, SHORE EXCURSIONS, ON-YOUR-OWN ACTIVITIES AND MORE

PASADENA, CALIFORNIA –Have you ever been on a cruise vacation, but didn't know enough about the port cities you were going to visit, or what would be the best thing to do when you got off the ship? The web's newest travel site, CruisePortInsider.com, has come to your rescue.

Launching today, CruisePortInsider.com helps answer the Big Question often asked by cruise passengers: "If I'm only going to be in port for 8 hours, and I may never go back, what should I do when I get there?"

"I'm an inveterate traveler, having visited more than 60 countries," said Bob Haefliger, founder and CEO of Pasadena-based CruisePortInsider.com. "Whenever I've been on a cruise, I've often wished I had more information about the port, and whether or not I should take a shore excursion. We created CruisePortInsider.com to give cruisers easily accessible value-added information on the cruise ports that they'll be visiting and the shore excursions being offered by the cruise lines."

CruisePortInsider.com features comprehensive information on cruise ports specifically designed for cruise ship passengers.

The site offers detailed basic information on each cruise port, a short history of the city, maps of the cruise port or region, a comprehensive rundown on every shore excursion offered by the major cruise lines, and on-your-own information that helps guide cruisers in selecting independent activities, discovering regional culinary traditions and choosing dining options. The site also provides shopping tips on the unique things to buy in each port, and where to buy them.

