



## **NEWS RELEASE**

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### **FOR IMMEDIATE RELEASE**

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#### **CRUISEPORTINSIDER.COM™ INITIATES COVERAGE OF ALASKAN CRUISE PORTS**

PASADENA, CALIFORNIA – Ask anyone who has taken an Alaskan cruise about their trip, and more often than not they will say that it was one of the best experiences they've ever had at sea. In an effort to further enhance the experiences of first-time cruisers to Alaska and the Pacific Northwest, CruisePortInsider.com has initiated coverage of the region's ports, beginning with its extensive commentary, insights and recommendations on the ports of Seattle, Washington, and Vancouver and Victoria, British Columbia.

Cruise passengers now have a single, authoritative source to refer to when researching what to do and what to expect when they take a cruise to Pacific Northwest and Alaskan ports of call. The extensive coverage of these ports helps cruise passengers answer their Big Question: "If I'm only going to be in port for 8 hours, and I may never go back, what should I do when I get there?"

"The new ports we've added to our roster are visited by over 2 million cruise passengers each year," said Bob Haefliger, founder of Pasadena-based CruisePortInsider.com. "We've compiled all the critical, helpful and insightful information that cruisers want and need to know when visiting these fun and exciting ports of call."

CruisePortInsider.com provides detailed basic information on each cruise port, a short history of the city, maps of the cruise port or region, a comprehensive rundown on every shore excursion offered by the major cruise lines, and an extensive on-your-own section that helps guide cruisers in selecting independent activities, discovering regional culinary traditions, choosing dining options and selecting hotels in the embarkation ports. The site also provides shopping tips on the unique things to buy in each port, and helpful, unbiased information where to buy them.

One of the site's most helpful and unique areas is the Excursions section of each cruise port. CruisePortInsider.com has added detailed coverage on the excursions offered by the

major cruise lines in these cruise destinations. The excursions are sorted by activity, such as City Tours, Eco-Tours, Motorsports, Cultural Tours, Scenic Tours, Salmon Bakes, etc. Each excursion is profiled in depth, presenting a comprehensive description of the tour, suggesting what to bring (or what not to bring), how long it takes to get to the start of the activity and how you get there, who should take the tour and additional venue information that, in most cases, provides compelling reasons to sign up for the excursion.

CruisePortInsider.com currently features information on Alaskan and Pacific Northwest shore excursions offered by Carnival Cruises, Royal Caribbean, Celebrity, Princess Cruises, Holland America, Norwegian Cruise Lines and Regent Cruises.

“Whether you’re thinking about experiencing the beauty and English charm of Victoria, the laid-back yet cosmopolitan atmosphere of Vancouver, or the caffeine-stoked funkiness of the Emerald City of Seattle, we’ve got it covered,” added Haefliger.

“There’s no better, more comprehensive and up-to-date guide to each of these exciting cruise ports on the internet than CruisePortInsider.com.”

Further coverage of the ports of Anchorage (Whittier, Seward and Valdez), Juneau, Ketchikan, Skagway, Sitka, Icy Strait Point, Kodiak and Prince Rupert will be added during the summer months of 2009.

#### About CruisePortInsider.com

CruisePortInsider.com, based in Pasadena, California, provides cruise passengers with the internet’s most comprehensive information on Alaskan, Western Caribbean and Mexican Riviera cruise ports and activities available in each port. CruisePortInsider, CruisePortInsider.com and the CruisePortInsider logo are trademarks of CPI Ventures. Other trademarks mentioned in this press release are the property of their respective owners. Additional information about the Company can be found at [www.CruisePortInsider.com](http://www.CruisePortInsider.com).

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