



## **NEWS RELEASE**

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### **FOR IMMEDIATE RELEASE**

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#### **CRUISEPORTINSIDER.COM™ NOW LETS TRAVELERS EXPERIENCE THEIR CRUISE PORT DESTINATIONS BEFORE THEY GET THERE...ALL FOR FREE!**

PASADENA, CALIFORNIA – What do Zorro dancing at happy hour, a visit to Hell, an out-of-tune busker singing on an Acapulco bus and the true story of Robert the Evil Doll have in common? No, it's not some sort of satanic rite, or the fevered dreams of a demented insomniac. Instead, these four visions come to life in the new video section featured on CruisePortInsider.com.

“We have selected a group of fun and interesting videos that provide travelers with helpful insight into cruise excursions offered by the major cruise lines,” said Bob Haefliger, founder of Pasadena-based CruisePortInsider.com. “These videos augment our descriptions and reviews of the excursions, helping travelers decide which excursions are the most worthwhile to take when they're in port.”

The videos featured on cruise travel website CruisePortInsider.com bring alive the fun and excitement that can be found in each port. The site also provides detailed basic information on each cruise port, a short history of the city, maps of the cruise port or region, a comprehensive rundown on every shore excursion offered by the major cruise lines, and an extensive On-Your-Own section that helps guide cruisers in selecting independent activities, discovering regional culinary traditions, choosing dining options and selecting hotels in the embarkation ports. The site also provides shopping tips on the unique things to buy in each port, and helpful, unbiased information where to buy them.

In addition to offering a separate section for videos in each port, the individual videos are integrated into the descriptions of each individual shore excursion. Each excursion is profiled in depth, presenting a comprehensive description of the tour, suggesting what to bring (or what not to bring), how long it takes to get to the start of the activity and how you get there, who should take the tour and additional venue information that, in most cases, provides compelling reasons to sign up for the excursion. And now, visitors to the

