



NEWS RELEASE

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FOR IMMEDIATE RELEASE

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CRUISEPORTINSIDER.COM™ ADDS TO ITS COVERAGE OF ALASKAN CRUISE PORTS

PASADENA, CALIFORNIA – Have you ever wanted to go dog sledding on a river of ice, or fish for a 500 pound halibut, or spend an afternoon cruising past 26 glaciers as humpback whales breach in the distance? Just in time for the 2010 Alaska cruise season, CruisePortInsider.com has augmented its extensive coverage of Alaskan cruise ports to include Alaska’s capital city of Juneau; Alaska’s “Emerald Isle” of Kodiak; Seward, the gateway to Southern Alaska; and Whittier, one of the oddest cruise ports out there. When added to its updated coverage of Seattle, Vancouver and Victoria, travelers who plan to visit Alaska this summer now have a single, authoritative source to refer to when researching what to do and what to expect when they take a cruise to these seven Pacific Northwest and Alaskan ports of call.

Cruise passengers will find the site’s extensive commentary, insights and recommendations on these exciting cruise ports to be invaluable, helping cruise passengers answer their Big Question: “If I’m only going to be in port for 8 hours, and I may never go back, what should I do when I get there?”

“The new ports we’ve added to our roster are visited by over 1 million cruise passengers each year,” said Bob Haefliger, founder of Pasadena-based CruisePortInsider.com. “We’ve compiled all the critical, helpful and insightful information that cruisers want to know--and need to know--when visiting these fun and exciting ports of call.”

CruisePortInsider.com provides detailed Basic information on each cruise port, a fascinating short History of the port, helpful Maps of the cruise port and region, a comprehensive rundown on every Shore Excursion offered by the major cruise lines, Videos of the excursions and locations in each port that let you experience the port before you get there, and an extensive On-Your-Own section that helps guide cruisers in selecting independent activities, discovering regional culinary traditions, choosing dining options and selecting hotels in the embarkation ports. The site also provides shopping tips

on the unique things to buy in each port, as well as helpful, unbiased information on where to buy them.

One of the site's most helpful and unique areas is the Excursions section of each cruise port. CruisePortInsider.com has added detailed coverage on the excursions offered by the major cruise lines in these cruise destinations. The excursions are sorted by activity, such as City Tours, Eco-Tours, Motorsports, Cultural Tours, Scenic Tours, Salmon Bakes, etc. Each excursion is profiled in depth, presenting a comprehensive description of the tour, suggesting what to bring (or what not to bring), how long it takes to get to the start of the activity and how you get there, who should take the tour and additional venue information that, in most cases, provides compelling reasons to sign up for the excursion.

CruisePortInsider.com currently features information on Alaskan and Pacific Northwest shore excursions offered by Carnival Cruises, Royal Caribbean, Celebrity, Princess Cruises, Holland America, Norwegian Cruise Lines and Regent Cruises.

“Now, whether you're thinking about experiencing the beauty and rustic charm of Kodiak, the great number of wilderness activities to be found in Juneau, the unforgettable adventures that are offered in Seward or the majestic scenery of Prince William Sound that is found in Whittier, we've got it covered,” added Haefliger. “There's no better, more comprehensive and up-to-date guide to each of these exciting cruise ports on the internet than CruisePortInsider.com.”

About CruisePortInsider.com

CruisePortInsider.com, based in Pasadena, California, provides cruise passengers with the internet's most comprehensive information on Alaskan, Caribbean and Mexican Riviera cruise ports and activities available in each port. CruisePortInsider, CruisePortInsider.com and the CruisePortInsider logo are trademarks of CPI Ventures. Other trademarks mentioned in this press release are the property of their respective owners. Additional information about the Company can be found at www.CruisePortInsider.com.

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