



NEWS RELEASE

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FOR IMMEDIATE RELEASE

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PLANNING A GREAT DAY IN PORT JUST GOT EASIER WITH THE ADDITION OF 120 NEW MAPS FROM CRUISEPORTINSIDER.COM™

PASADENA, CALIFORNIA – Have you ever been on a cruise and discovered you need some cash when in port? So just where are the nearby ATM machines? Or have you planned on dining at a recommended restaurant, but don't know how far it is from the cruise ship docks? Can you just walk there, or do you have to take a taxi? For that matter, you could ask the same questions about the special shops in town, or about nearby cyber cafes.

“Sometimes, just having a name and an address isn't helpful, particularly if you've never been to the port before” said Bob Haefliger, founder of Pasadena-based CruisePortInsider.com. “We've just added 120 new maps giving the precise locations of the ATMs, cyber cafes and Wi-Fi hotspots, unique shops and recommended restaurants for each of the 29 ports that we cover.”

This information can be particularly helpful if you're planning to do your own thing in a port. Not only will travelers save time when searching for a particular venue, knowing exactly where to find the nearby ATMs, cyber cafes, shops and restaurants can even save them money—whether it's a taxi fare, an ATM surcharge or the cost of surfing the internet.

One of the vexing problems that visitors often face is the seemingly random addressing schemes in Mexican, Central American and South American cities. It's not unusual to find an address that states a venue is located at, for example, “Costero s/n,” or Avenida Costero without a number. That's not helpful if you've never been to the city before.

“We've invested a lot of time and effort to precisely geolocate these venues, and we feel that in most respects the results are superior to the locations identified in the major search engines,” added Haefliger.

